

**The Tennessee Valley Chapter of
Society for Human Resources Management
Board Meeting –04-03-12**

Present: Robin Jackson Pat Bearden
 Pam Werstler Chasitie White
 Cathy Shallal Amanda Tidwell
 Nancy Vaughn

- I. The meeting was called to order by Robin Jackson, President, at Java Jaay's in Decatur.
- II. The minutes from March were reviewed by the Board members. Pam Werstler made a motion to approve the minutes and Chasitie White seconded the motion. Minutes were approved by the Board.
- III. **Officer Reports:**

President: Robin Jackson presented information from a survey website called Survey Monkey which has a basic program that asks three questions. Amanda said she would check to see if it can be put on our website. Amanda is also looking into setting up our own survey on our chapter website to email to members.

Robin asked if any board members had come up with ideas for increasing national membership. Chasitie suggested we should draw names for the chapter to pay for two national memberships and tie the drawings to an event like our Spring Social.

Robin reminded board members the dates of the State Conference are May 15th and 16th. The State Council is asking for volunteers. Clarification was asked for regarding volunteers having to pay to attend the Conference. Pam said only State Council members can volunteer and not pay.

2nd Vice President of Membership: Nancy Vaughn updated the board on current membership, renewals and prospects. Nancy submitted an application for Taylor Simmons for membership. Pam Werstler made the motion to accept Taylor Simmons and Chasitie White seconded the motion. The board voted to accept Taylor Simmons. Our chapter currently has 63 members including Taylor Simmons. Taylor's will be an honorary membership which pays no dues. Robin Jackson is an honorary member of the Decatur Chamber of Commerce which pays no dues. TVC-SHRM and the Decatur Chamber of Commerce have an agreement to offer each other one membership and "swap" dues. Nancy said she would send Taylor a letter.

Nancy presented information regarding tax exempt status for our chapter. The chapter would pay initial fees of \$600 and would not be exempt from local or state tax. The question was asked if there is a monetary amount that requires the chapter to be incorporated. Nancy said there is no such requirement. The board members agreed that the chapter has no need to have tax exempt non-profit status.

Nancy asked if anyone has contact information for Mindy Stewart from Toray. Nancy said the chapter received payment of dues but Mindy is not listed as a member and Nancy has not been able to contact her. Nancy said she will try again to contact Jeff Powers.

1st Vice President of Programs: Debbie Golembeck was not present. Pam Werstler reported that she sent confirmation that morning to Frank Rox confirming that he is scheduled to speak at our chapter lunch April 11th. On March 4th Pam sent Frank Rox's syllabus to Debbie per Debbie's instruction to submit for HRCI credits. The syllabus must be submitted four weeks prior for HRCI credits. Robin said she would check to make sure the syllabus was received and the credits granted.

Secretary: Pat Bearden took the minutes in Amy Smith's absence.

Treasurer: Pat Bearden presented the Treasurer's Report for April 2012. The ending balance for the month was \$8102.89 plus \$74.00 cash. The money market account was at \$5019.49 at the end of March. The Budget for 2012 was also attached. There were no questions. The Board again discussed revisiting the balance in the account after the Spring Social to see if more money should be transferred to the Money Market account.

Chair Reports

Legislative: Pam Werstler said the chapter had already been updated on the recent Hill Visit. She reported that the "guns in the parking lot" issue has resurfaced and SHRM is on it, sending out sample letters as an alert.

SHRM Foundation: Debbie was not present. Robin asked if anyone had any more ideas for raising money for the SHRM Foundation. Robin reminded the board of Debbie's idea of the 50/50 drawing. The board agreed on purchasing the \$89.00 Kindle with keyboard for the Silent Auction at the State Conference. Pat Bearden will purchase the Kindle.

Community & College Relations: Denny Smith was not present. Robin said that Brian Cook and Mary Ila Ward are our scheduled Community Relations speakers for our chapter's April meeting.

Special Events Director: Cathy Shallal brought the board up to date on the details of the Spring Social. The Brick will charge approximately \$500 for sandwich trays, light hors d'oeuvres and two "complimentary" drink tickets. Robin asked about desert and Cathy said she thought she might pick up mini cupcakes from Gigi's. The board discussed possibilities for entertainment and it was suggested that Cathy ask the Brick. Cathy said she had information from Marketing Works asking to set up a table at one of our lunch meetings in return for a sponsorship. It was suggested that Cathy ask the Brick if Marketing Works could set up in a corner during our Spring Social and Cathy would then ask Marketing Works if they were interested and if they might be interested in sponsoring the entertainment. Cathy asked for a list of names of members and prospective members and Nancy said she would provide Cathy with the information. Cathy provided an invitation from last year. Minor changes were discussed and Cathy said she will pick up the invitations and have them printed. Pam Werstler said she would send Cathy the chapter logo for the emails to chapter members.

Chasitie brought up the subject of the drawings pointing out that we needed something for non-members as well as members. It was suggested that we would have two drawings. The drawing for members would be for national memberships and the drawing for non-members would be for local chapter memberships. The board also suggested ideas for drawing two or three SHRM items for current paying members. Robin said she will go online and check available items.

Robin asked if the HR Magazine has the information they need for the ads. Robin is going to send the TVC-SHRM logo. Pam is sending the logo to all the board members. The deadline for committing to placing an ad in the magazine is April 4th. Robin told the board that our chapter did not meet its goal.

Diversity: Jeff Powers was not present.

Certification: Mary Ila Ward was not present at this meeting. The board asked if anyone was enrolled for certification. Pat Bearden reported that two learning systems as well as one facilitator's system has been purchased by the chapter and a check for one learning system has been received.

Director of College Relations: Terry Naccarato was not present at this meeting.

Technology: Amanda took part in the discussion of the survey website for our chapter during the early portion of the meeting. Since Amanda had to leave for her Jaycees Board meeting, Pam Werstler explained that as of March 31st, Facebook changed to Facebook Timeline. Amanda has updated the TVC-SHRM page.

IV. Old Business

None

V. New Business

None

VI. Announcements

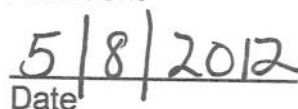
None

VIII. Action items

Respectfully Submitted,
Pat Bearden

Final Approval
TVC-SHRM Chapter President


Robin Jackson


Date